

What is MaineSpark's Goal?

60% of the Maine population with a credential of value by 2025.

At least 40% of the newly credentialed Mainers will be students ages 25 and older.

What is MaineSpark's Adult Promise?

Adult Promise is one of four areas of focus—or “tracks”—of the MaineSpark initiative.

The Adult Promise track offers information, support, and resources for Mainers 25 and older looking to start or finish a post-secondary credential or degree, change careers, or learn a new trade or skill.

What is the MaineSpark Adult Promise vision?

Adult Promise will help Mainers **connect to**



affordable degrees and credential programs for adults seeking to advance their skills



comprehensive and coordinated systems that address the diverse needs of adult learners



an easy-to-access **online resource center** for adult learners and the professionals who serve them to **easily navigate pathways toward their futures**



service providers who can make **effective and coordinated internal and external referrals** to adult learner clients



a statewide **promotional campaign** that emphasizes the value of degrees and credentials, in helping adults achieve their goals

What are “Credentials of Value” and why is MaineSpark focusing on them?

Lumina Foundation defines credentials of value as any degree, certificate, or high quality credential that has labor-market value and leads to further education and high quality employment.

The majority are awarded by educational institutions.

Who's working on MaineSpark's Adult Promise?

A diverse group of public and private higher education institutions, businesses, philanthropic groups, state departments, and non-profit organizations.
 (For the most up-to-date list, visit mainespark.me).

*The initial group researched and conceived of the **60% by 2025** attainment goal, a formal resolution was developed and signed in 2016, and an Attainment Challenge Grant from Lumina Foundation was awarded in April 2017.*



How can YOU help Maine reach the Goal of 60% by 2025?



Keep doing the good work you're already doing, and tell us about it!



Strengthen collaborations and partnerships with other MaineSpark agencies and in your local community.



Go to mainespark.me to get involved and stay in touch



Send stories of how your organization is helping Maine get to 60% by 2025 to Lisa MacDonald Cooper, lcooper@mdf.org

Adult Promise Steering Committee

