



Brand Guidelines

Version 4.0

mainespark^{MZ}
CONNECT TO YOUR FUTURE

Brand Core

- 4. Introduction to the Brand Guidelines
- 5. What Is MaineSpark?
- 6. Vision
- 7. Mission
- 8. Declaration of Principles

Brand Voice

- 10. Personality
- 11. Tagline / Call-to-Actions System
- 12. Positioning Language
- 14. Talking Points

Logo

- 17. Primary
- 18. Secondary
- 19. Color Application
- 20. Track Applications
- 21. Minimum Sizing
- 22. Exclusion Zone
- 23. Favicon
- 24. Misuse

Visual System

- 26. Color Palette
- 27. Associated Track Colors
- 29. Typography

Usage & Application

- 31. Member Co-Branding
- 33. Collateral
- 34. Banners

Brand Core

Introduction to the Brand Guidelines

MaineSpark is powered by a coalition of education and business leaders—schools and universities, nonprofits and foundations, government agencies and businesses, each with its own history and brand, and each with specific areas of expertise and concern. As a coalition, MaineSpark will best operate when everyone speaks in one voice about what the initiative is and why it's important. This guide outlines the verbal and visual standards central to the MaineSpark brand. Being consistent with our tone, language and style gives us the greatest chance to change hearts and minds and get the public and the key players on board with our mission and our goal.



What is MaineSpark?

MaineSpark is a 10-year commitment from Maine's most influential education and business leaders to work together to ensure that Maine's workforce is productive and competitive. MaineSpark agencies connect people with the education, training, jobs, programs and resources needed to thrive in Maine's robust and changing economy. MaineSpark is powered by a coalition of organizations—schools and universities, nonprofits and foundations, government agencies and businesses—with a common goal: **by 2025, 60% of Mainers will hold education and workforce credentials that position Maine and its families for success.**

MaineSpark's coalition members offer a wide range of services and resources aligned with the goals of its four tracks: **Strong Foundations** (focusing on children from birth through Sixth Grade), **Future Success** (focusing on students from Sixth Grade through post-secondary education), **Adult Promise** (focusing on those returning to complete degrees or change careers) and **New Opportunities** (focusing on professionals looking to move or begin new careers in Maine).





Vision

The MaineSpark initiative unifies expertise and resources from lead organizations in education and workforce toward a common goal:

by 2025, 60% of Mainers will hold education and workforce credentials that position Maine and its families for success.

The background of the slide features a silhouette of a person sitting and reading a book, set against a warm, orange-hued sunset sky. A large, green, geometric shape, resembling a stylized mountain or a large letter 'M', is overlaid on the left side of the image. The word 'Mission' is written in white, bold, sans-serif font within the green area.

Mission

to increase the overall educational attainment and broaden understanding of the opportunities in Maine by shining a light on the current opportunities available and connecting people with programs that provide training and education resources and services that lead to success.

Declaration of Principles

The MaineSpark coalition believes:

- that Maine offers excellent opportunities and a high quality of life for its people.
- that Mainers help themselves and their families to a better future by completing the education and training that positions them for fulfilling and well-paying careers in a highly skilled workforce.
- that the success of the state lies with the success of individual Mainers, and that our economy will only thrive and grow when more of us enjoy economic security and job satisfaction.
- that there are important turning points throughout life that can lead to great careers, beginning in early childhood with education and savings plans and continuing as we grow with preparedness, skills, opportunities and resources in schooling and training.
- that there are many pathways to success and many kinds of good jobs: professional certificates, trade credentials, technical certifications and college degrees are all valuable in filling industry demands.
- that the state and its people are best served when experts and leaders from across the education and workforce fields join forces to coordinate efforts and resources.

Brand Voice

Personality

Maintain a consistent voice and tone across the MaineSpark brand via the following communication guidelines:

We Emphasize Dignity

MaineSpark's audience are Mainers, and the character of our citizenry is proud, independent and hard-working. Mainers may not see themselves as needing or wanting assistance. MaineSpark isn't here to help people—it's here so that people can help themselves.

We Emphasize Access

In many cases, MaineSpark's coalition members have already been offering programs, resources and services for years. The MaineSpark initiative is about empowering people to access those offerings through knowledge, information, coordination and ease of use.

We Emphasize the Relationship between the Individual and the Whole

MaineSpark will reach its goal of moving the needle from 42% to 60% credentialed Mainers by connecting individuals to services and programs. If we reach the goal, it will be because individuals—families, adults, children—have figured out new ways to achieve and thrive via the educational, training and job opportunities available in Maine. Added together, all of those individual achievements will create a better functioning and more prosperous state for all of us.

We Emphasize Opportunity

There's a common misperception that Maine is a place where you can't find work, where there is a lack of options. One of MaineSpark's missions is to change this story: to show that, in fact, Maine is a great place to live and work, because we have a surplus of good-quality employment and the resources needed to secure those jobs.

Tagline / Call-to-Actions System

Global Tagline

Connect to your future.

Goal Tagline

60% by 2025

Call-to-Action

Connect with MaineSpark today to connect to your future.

Track Name Taglines

1. Spark Strong Foundations. Connect to your future.
2. Spark Future Success. Connect to your future.
3. Spark Adult Promise. Connect to your future.
4. Spark New Opportunities. Connect to your future.

Positioning Language

Longest (200 words)

Maine has jobs—excellent jobs in growing industries. And Maine has workers—hard workers with dreams to fulfill. All we need to do is match the workers with the education and training for the jobs available.

That's where MaineSpark comes in.

MaineSpark is a 10-year commitment from Maine's most influential education and business leaders to work together to ensure that Maine's workforce is productive and competitive. MaineSpark agencies connect people with the education, training, jobs, programs and resources needed to thrive in Maine's robust and changing economy. MaineSpark is powered by a coalition of organizations—schools and universities, nonprofits and foundations, government agencies and businesses—with a common goal:

by 2025, 60% of Mainers will hold the credentials that position Maine and its families for success.

MaineSpark connects people in every stage of life, from every economic and educational background, and from every corner of the state and beyond with member organizations that provide support and services. Whether you are preparing a child for a bright future, getting ready to begin or complete a degree or credential, looking to switch careers, or considering a move to Maine, MaineSpark will connect you to a network of valuable resources.

Connect with MaineSpark today to connect to your future.

Positioning Language

Longer (100 words)

MaineSpark is an initiative that connects people with the resources needed to thrive in Maine's economy. Powered by a coalition of education and workforce organizations, MaineSpark has a common goal: by 2025, 60% of Mainers will hold the credentials that position Maine and its families for success.

MaineSpark connects people with member agencies that provide support and services. Whether you are preparing a child for a bright future, getting ready to begin or complete a degree or credential, looking to switch careers, or considering a move to Maine, MaineSpark will connect you to a network of valuable resources.

Standard (50 words)

MaineSpark is an initiative that connects people with the resources needed to thrive in Maine's changing economy. MaineSpark is powered by a coalition of education and workforce organizations with a common goal: by 2025, 60% of Mainers will hold the credentials that position Maine and its families for success.

Shorter (25 words)

MaineSpark is powered by an education and workforce coalition with a common goal: by 2025, 60% of Mainers will be credentialed and positioned for success.

Talking Points

What is MaineSpark?

MaineSpark is a 10-year commitment from Maine's most influential education and business leaders to work together to ensure that Maine's workforce is productive and competitive. MaineSpark agencies connect people with the education, training, jobs, programs and resources needed to thrive in Maine's robust and changing economy.

Why does MaineSpark exist?

Recognizing an urgent need to align existing resources that offer solutions for the education and workforce challenges facing the state of Maine, a coalition of leaders, institutions and organizations unified around this common goal and the MaineSpark initiative was launched.

What is MaineSpark's goal?

MaineSpark is powered by an education and workforce coalition with a common goal: by 2025, 60% of Mainers will hold education and workforce credentials that position Maine and its families for success.

In 2017, 42% of Mainers hold such credentials, and it's estimated that there will be over 15,000 job vacancies that skilled workers must fill in 2018, and that this number will continue to rise as a high percentage of Maine's population continues to age out of the workforce.

Who's behind MaineSpark?

MaineSpark is powered by a coalition of organizations—schools and universities, nonprofits and foundations, government agencies and businesses—that have joined forces to connect Mainers with the services that support them on a path to success.

Talking Points

Who is MaineSpark for?

MaineSpark connects people in every stage of life, from every economic and educational background, and from every corner of the state and beyond who are pursuing their goals in this great state with member organizations that provide support and services. Whether you are preparing a child for a bright future, getting ready to begin or complete a degree or credential, looking to switch careers, or considering a move to Maine, MaineSpark will connect you to a network of valuable resources.

Why is MaineSpark important?

Maine has jobs—excellent jobs in growing industries. And Maine has workers—hard workers with dreams to fulfill. By joining forces, MaineSpark's team of organizations and services can best serve Mainers who are aspiring to gain access to the skills, knowledge and information needed to land the jobs they want.

What are some of the services and resources that MaineSpark's coalition offers?

MaineSpark's coalition members offer a wide range of services and resources, including specialized training programs customized to suit the needs of the industry and place people in growing fields; learning kits on going back to school; searchable job directories; and scholarships for college savings plans and degree completion.

How will MaineSpark reach the goal of 60% of Mainers holding credentials by 2025?

MaineSpark will achieve the goal of 60% of Mainers credentialed for jobs in Maine's economy by 2025 by aligning the coalition member's existing programs, resources and expertise and making them more accessible and known to all.

The background is a solid teal color. On the left side, there are several overlapping geometric shapes in different shades of teal, creating a layered, abstract effect. These shapes include triangles and polygons of varying sizes and orientations.

Logo

4-Color



4-Color with tagline



Identity

The MaineSpark logo is an instantly recognizable expression of the brand. The logo has a modern, accessible feel through its distinctive sans-serif, all lower-case typeface. The words "maine" and "spark" are joined together to coin a memorable new term, with no space in between. The name of the state is set in a contemporary blue that echoes the cool colors of the star formation around the final k; the greens and blues are reminders of Maine's signature forests and coast. The customized p and the star formation indicate movement, energy and hope. Each point of the star is representative of one of the four tracks that makes up MaineSpark.

Tagline Lockup

When space allows, and additional messaging is helpful, the logo can appear with the primary tagline "Connect to your future," which can also be locked up with individual track name logos.

Black



1-Color



4-Color Reverse



Full Reverse



Logo Variations

The MaineSpark logo can be used in a wide variety of applications. When necessary for one-color printing, the one-color logo keeps the name, star formation and tagline all in black or all in the signature blue color. The 4-Color Reverse logo is perfect for banners and other high-contrast usages.

Usage

To download our complete logo set, [click here](#).



Legibility & Maintaining Contrast

The alternate one-color logos should only be used on colors dark enough to clearly feature the white.

Track 1



Strong Foundations

Track 2



Future Success

Track 3



Adult Promise

Track 4



New Opportunities

Track Applications Lockup

When using the primary logo in conjunction with a track name, the track name should appear in the associated point color within the star formation (e.g., Strong Foundations = the light green first point color, etc.), and nestled at the bottom of the logo in front of the p as shown, so that the track name juts out boldly in front of the star in all caps.

Tagline & Track Applications Lockup

When using the primary logo with tagline lockup in conjunction with a track name, a thin and straight vertical line in between the logo and track name indicates a connection and sub-heading. The track name should appear in the associated point color within the star formation (e.g. Strong Foundations = the first point color, etc.), with the first letter of the track name in capital letters and the rest in lower case.

Primary



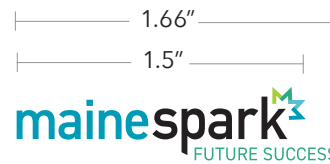
Primary Tagline Lockup



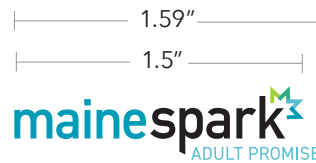
Track 1



Track 2



Track 3



Track 4



Minimum Sizing

The logo should not be used less than 1.5" inch wide. Using the logo too small reduces the legibility of the type.

Primary



Primary Tagline Lockup



Track 1



Track 2



Track 3



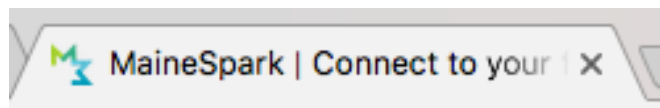
Track 4



The Exclusion Zone

The exclusion zone is an area that should be kept free of other objects and typography. This white space gives the logo the appropriate room to “breathe.” In this case, the height of the “m” is used to determine the exclusion zone. This helps maintain legibility by maximizing the visual presence of the logo.

Favicon



Favicon

The favicon is the “spark” element of the logo. On its own, the favicon can be used as the profile image for social media accounts and the like when space is not available for the full sized logo.



For 1-color treatments the logo should primarily appear in the “MaineSpark” dark blue. In certain use cases, it can appear in all-black on white backgrounds or all white on black backgrounds when necessary.



Do not move the spark graphics, or stack the logo.



The 4-color logo should never appear on a background that does not provide enough contrast.



Do not stretch or alter the logo



Do not add a drop shadow to the logo.








Never show the incomplete “MaineSpark” wordmark.



Do not change the color of the sparks from four colors to one color.

Visual System

Primary	CMYK	RGB	HEX	SPOT
	40, 0, 100, 0	165, 205, 57	A5CD39	Pantone 382 U
	70, 0, 60, 10	56, 169, 128	38A980	Pantone 374 U
	60, 5, 15, 0	89, 188, 209	59BCD1	Pantone 638 U
	80, 5, 15, 15	0, 154, 182	009AB6	Pantone 633 U
	0, 0, 0, 100	35, 31, 32	231f20	Pantone Black 6 U

Color Usage

The MaineSpark logo should be used in BLACK when printing on lightly colored backgrounds and WHITE reverse should be used when printing on dark colored backgrounds. Using the logo in any other color should be done so selectively as not to negatively effect the brand presentation. For specific color use or other questions, please contact Pica (207-338-1740) for additional consultation.

Track 1: Associated Color

CMYK

RGB

HEX

SPOT



40, 0, 100, 0

165, 205, 57

A5CD39

Pantone 382 U



Strong Foundations

Track 2: Associated Color

CMYK

RGB

HEX

SPOT



70, 0, 60, 10

56, 169, 128

38A980

Pantone 374 U



Future Success

Associated Track Colors

Track names should appear in the associated point color within the star formation (e.g. Strong Foundations = the first point color, etc.).

Track 3: Associated Color

CMYK

RGB

HEX

SPOT



60, 5, 15, 0

89, 188, 209

59BCD1

Pantone 638 U



Adult Promise

Track 4: Associated Color

CMYK

RGB

HEX

SPOT



80, 5, 15, 15

0, 154, 182

009AB6

Pantone 633 U



New Opportunities

Associated Track Colors

Track names should appear in the associated point color within the star formation (e.g. Strong Foundations = the first point color, etc.).

DIN 2014 Light

DIN 2014 Demi

DIN 2014 Light

Headlines can look like this

Subheads can look like this

Body copy can look like this. Lorem ipsum dolor sit amet con sectetur adipisicing elit sed do eiusmod tempor incididunt demie ut labore et dolore magna aliqua. Ut enim ad minim veniam quis nostrud etre exercitation ullamco laboris nisi ut aliquip ex ea commodo cons.

Headlines, Subheads and Body Copy

Our headline font and subhead font is always DIN 2014 Light or DIN 2014 Demi. The weight will vary based on the appropriate hierarchy. For body copy, use DIN 2014 Light.

System Font Substitution

When DIN 2014 and Futura are not available, use Arial as a system font alternative (as shown below). Use bold for headlines and regular subheads and body copy.

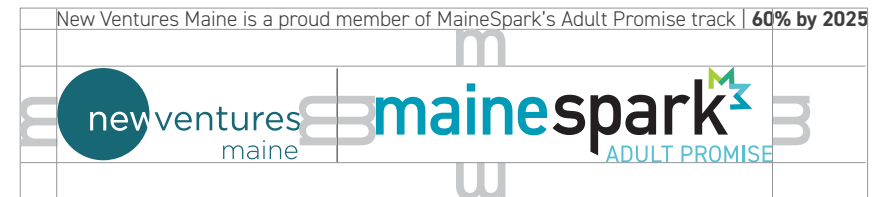
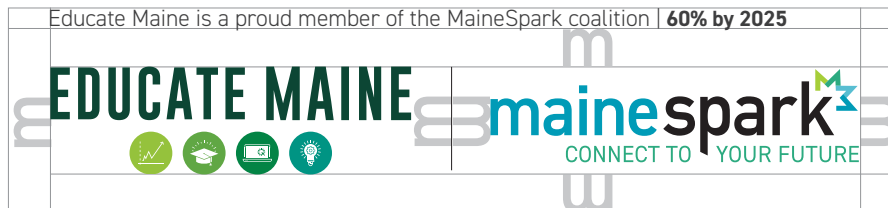
Headlines can look like this

Subheads can look like this

Body copy can look like this. Lorem ipsum dolor sit amet con sectetur adipisicing elit sed do eiusmod tempor incididunt demie ut labore et dolore magna aliqua.

Usage & Application

Example 1



Educate Maine is a proud member of the MaineSpark coalition | **60% by 2025**



New Ventures Maine is a proud member of MaineSpark's Adult Promise track | **60% by 2025**



Member Logo + Primary Logo Lockup

Use the member language and grid above when pairing a member logo with the MaineSpark primary logo. If the member logo becomes illegible when scaled to the same height as the MaineSpark primary logo, then the grid may be broken. The letter "m" must always be used to distinguish the exclusion zone and the placement of the member logo in relation to MaineSpark's primary logo.

Member Logo + Track Logo Lockup

Use the member language and grid above when pairing a member logo with their designated MaineSpark track logo. If the member logo becomes illegible when scaled to the same height as the MaineSpark track logo, then the grid may be broken. The letter "m" must always be used to distinguish the exclusion zone and the placement of the member logo in relation to their designated MaineSpark track logo.

Example 2



Live & Work in Maine is a proud member of the MaineSpark coalition | **60% by 2025**



Live & Work in Maine is a proud member of the MaineSpark coalition | **60% by 2025**

Member Logo + Primary Logo Lockup

Use the member language and grid above when pairing a member logo with the MaineSpark primary logo. If the member logo becomes illegible when scaled to the same height as the MaineSpark primary logo then the grid may be broken. The letter "m" must always be used to distinguish the exclusion zone and the placement of the member logo in relation to MaineSpark's primary logo.



Live & Work in Maine is a proud member of MaineSpark's Adult Promise track | **60% by 2025**



Live & Work in Maine is a proud member of MaineSpark's Adult Promise track | **60% by 2025**


Member Logo + Track Logo Lockup

Use the member language and grid above when pairing a member logo with their designated MaineSpark track logo. If the member logo becomes illegible when scaled to the same height as the MaineSpark track logo then the grid may be broken. The letter "m" must always be used to distinguish the exclusion zone and the placement of the member logo in relation to their designated MaineSpark track logo.


Example: Member Rack Card

Educate Maine is a proud member of the MaineSpark coalition and its Future Success track. Educate Maine aligns with the 60% by 2025 goal by offering the following resources:

- annual indicator reports and policy briefs that help shape Maine's strategies education
- the Maine Teacher of the Year program, which brings public awareness to the importance of excellent classroom instruction for student success
- Project>Login, with a range of programs to encourage training and education in IT fields
- multiple ways of connecting individual business leaders with students in local schools

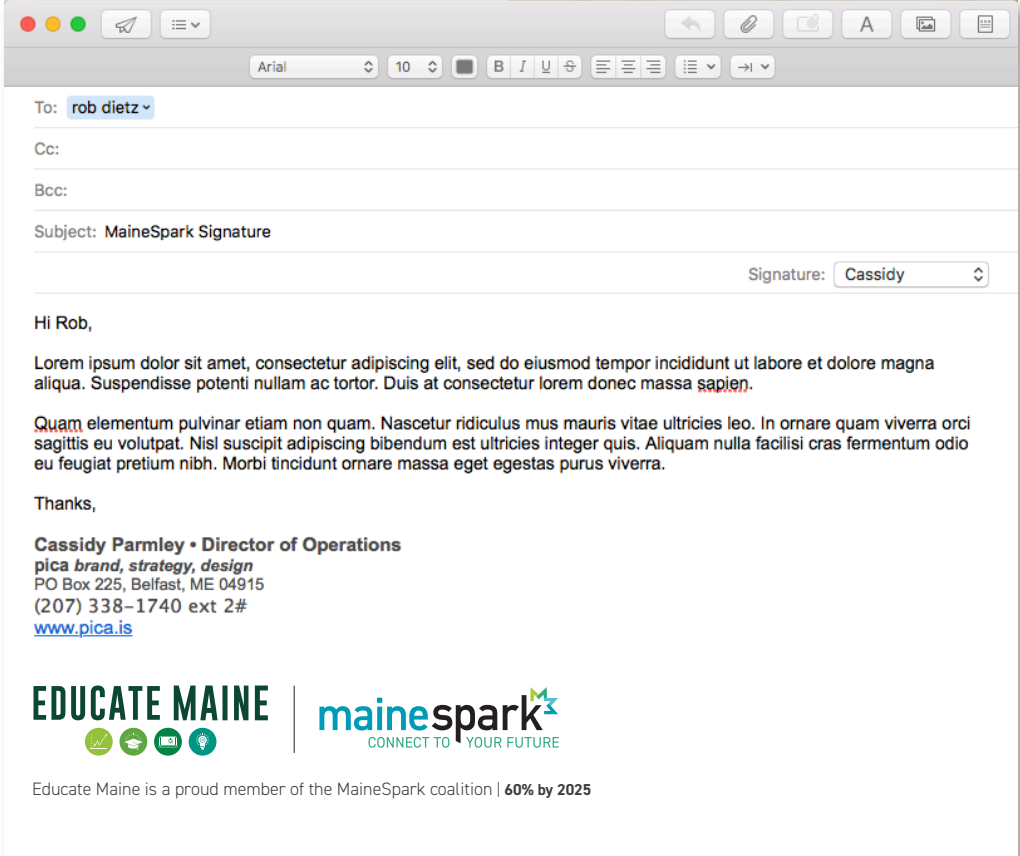


EDUCATE MAINE



Educate Maine is a proud member of the MaineSpark coalition | **60% by 2025**

Example: Member e-mail signature



The screenshot shows an email client window with a toolbar at the top. The email header includes:

- To: rob dietz
- Cc:
- Bcc:
- Subject: MaineSpark Signature

The signature field is set to "Cassidy". The email body contains the following text:


Hi Rob,

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Suspendisse potenti nullam ac tortor. Duis at consectetur lorem donec massa sapien.


Quam elementum pulvinar etiam non quam. Nascetur ridiculus mus mauris vitae ultricies leo. In ornare quam viverra orci sagittis eu volutpat. Nisi suscipit adipiscing bibendum est ultricies integer quis. Aliquam nulla facilisi cras fermentum odio eu feugiat pretium nibh. Morbi tincidunt ornare massa eget egestas purus viverra.

Thanks,

Cassidy Parmley • Director of Operations
 pica brand, strategy, design
 PO Box 225, Belfast, ME 04915
 (207) 338-1740 ext 2#
www.pica.is



EDUCATE MAINE



Educate Maine is a proud member of the MaineSpark coalition | **60% by 2025**

Sample Fact Sheet

60%

by 2025



mainespark
CONNECT TO YOUR FUTURE

Coalition Members

Steering Committee
 Alford Scholarship Foundation
 Bath Iron Works
 Coastal Enterprises Inc.
 Educate Maine
 Finance Authority of Maine
 Great Schools Partnership
 Husson University
 John T. Gorman Foundation
 Lerner Foundation
 Live and Work in Maine
 Maine Adult Education
 Maine Community College System
 Maine Development Foundation
 Maine Maritime Academy
 Maine Municipal Association
 Maine's Pre-K to 12 System Partners
 Maine State Chamber of Commerce
 Maine State Workforce Board
 MaineCAN
 MELMAC Education Foundation
 New Ventures Maine
 Thomas College
 University of Maine System
 University of New England

Strong Foundations
 Alford Scholarship Foundation
 Educare
 Maine Children's Alliance
 Maine Department of Education
 Maine Early Learning Investment Group
 Ready Nation/Council for a Strong America
 United Way of Greater Portland

What is MaineSpark?

MaineSpark is a 10-year commitment from Maine's most influential education and business leaders to work together to ensure that Maine's workforce is productive and competitive. MaineSpark organizations connect people with the education, training, jobs, programs and resources needed to thrive in Maine's robust and changing economy. MaineSpark is powered by a coalition of organizations—schools and universities, nonprofits and foundations, government agencies and businesses—with a common goal: **by 2025, 60% of Mainers will hold education and workforce credentials that position Maine and its families for success.**

MaineSpark comprises four tracks, each offering and supporting programs and services for Mainers at all stages of life to reach their education and career goals.

Who is MaineSpark for?

MaineSpark links people in every stage of life, from every economic and educational background, and from every corner of the state and beyond who are pursuing their goals in this great state with member organizations that provide support and services. Whether you are preparing a child for a bright future, getting ready to start work toward or complete a degree or credential, looking to switch careers, or considering a move to Maine, MaineSpark can connect you to a network of beneficial resources.

Why is MaineSpark important?

Maine has jobs—excellent jobs in growing industries. And Maine has workers—hard workers with dreams to fulfill. By working together, MaineSpark's team of organizations and services will best serve Mainers who are aspiring to gain access to the skills, knowledge and information needed to land the jobs they want.

MaineSpark's mission: to shed light on the current employee/employer mismatch; to close the gap between worker skills and industry needs by connecting people with programs that provide training and education resources and services; to increase the overall educational attainment of Maine's people, and to broaden the understanding that Maine is a state full of opportunities and a great place to live and work.

To connect with
MaineSpark, or to sign up
for updates and news,
go to: MaineSpark.me

Press Contact
 Ed Cervone
connect@MaineSpark.me



mainespark
CONNECT TO YOUR FUTURE


Coalition Members

Future Success
 Climbri
 Destination Occupation
 Educate Maine
 Finance Authority of Maine
 GEAR UP
 Island Institute
 Jobs for Maine's Graduates
 Lerner Foundation
 Maine Adult Education
 Maine Association of Chamber of Commerce Executives
 Maine Community College System
 Maine Department of Education
 Maine Development Foundation
 Maine Education Opportunity Center
 Maine Principals' Association
 Maine School Management Association
 Maine State Chamber of Commerce
 Maine's Career & Technical Education System
 MaineCAN
 MELMAC Education Foundation
 New Ventures Maine
 University of Maine System
 Adult Promise
 Educare Maine
 Finance Authority of Maine
 Goodwill Northern New England
 Husson University
 John T. Gorman Foundation
 Maine Adult Education
 Maine Community College System
 Maine Community Foundation
 Maine Development Foundation
 Maine Department of Labor
 New Ventures Maine
 University of Maine System

New Opportunities
 Live and Work in Maine
 ProjectLogin (Educate Maine)

Tracks

MaineSpark's coalition members offer and support a wide range of services and resources aligned with the goals of its four tracks. Below are some highlights of the innovative programs offered through its coalition members.



Strong Foundations wants all Maine's children to begin life with good educational opportunities and plenty of hope. MaineSpark can connect children to their futures through programs like the Harold Alford College Challenge, which gives every Maine baby a \$500 start toward higher education costs, and Educare, a state-of-the-art early learning facility for low-income children in Central Maine.

Strong Foundations, for children from birth through Sixth Grade




Future Success prepares Maine's youth for college, trainings and career options so they are ready to launch successful adult lives. MaineSpark can connect young people to their futures through programs like JMG's Drop Out Recovery program, which counsels youth back into quality jobs and post-secondary enrollment, and the Island Institute's Island Fellows Program, which places recent college graduates in professional positions in Maine's year-round island communities.

Future Success, for students from Sixth Grade through post-secondary education



Adult Promise offers information, support and resources for those looking to start or finish a degree or certificate, change careers or learn a new trade or skill. MaineSpark can connect Mainers to their futures through programs like the Finance Authority of Maine Lifetime Learning Kit, providing tools that adults need to get ready (and pay) for education beyond high school, and through the University of Maine System's Adult Degree Completion Scholarship.

Adult Promise, for those returning to complete degrees or change careers



New Opportunities supports graduates of Maine colleges and other programs who would like to stay and build their careers here, and professionals looking to begin a new chapter of life in Maine. MaineSpark can connect new and potential residents with the resources they need to thrive through programs like Live + Work in Maine's interactive job board, and the Opportunity Maine Tax Credit student loan reimbursement for college graduates.

New Opportunities, for professionals looking to move or begin new careers in Maine

To connect with
MaineSpark, or to sign up
for updates and news,
go to: MaineSpark.me



Identity

Use the banner above as a design reference in the case of creating a new banner. Please use professional photography that is representative of the initiative as a whole, or of a specific track's age demographic. For help with layout design or sourcing images please contact pica at 207.338.1740 or info@pica.is



Identity

Use the banner above as a design reference in the case of creating a new banner. Please use professional photography that is representative of the initiative as a whole, or of a specific track's age demographic. For help with layout design or sourcing images please contact pica at 207.338.1740 or info@pica.is

Connect to your future.

For additional usage questions please contact Pica (207) 338-1740 or info@pica.is