

## What is MaineSpark's goal?

60% of the Maine population with a credential of value by 2025.

*At least 40% of the newly credentialed Mainers will be students ages 25 and older.*

## What is MaineSpark's Adult Promise?

Adult Promise is one of four areas of focus—or “tracks”—of the MaineSpark initiative.

*The Adult Promise track is a network of MaineSpark coalition member agencies whose focus is on supporting adult learners looking to earn post-secondary credentials, change careers, or learn a new trade or skill.*

## What is the MaineSpark Adult Promise vision?

Adult Promise member agencies are **working on**



**connecting** Maine's adult learners to affordable degree and credential programs



**comprehensive and coordinated systems** that address the diverse needs of adult learners



an easy-to-access **online resource center** for adult learners and the professionals who serve them to **easily navigate pathways toward their futures**



**training** service providers to make **effective and coordinated internal and external referrals** to adult learner clients



a statewide **promotional campaign** that emphasizes the value of degrees and credentials, in helping adults achieve their goals

## What are “credentials of value” and why is MaineSpark focusing on them?

MaineSpark defines a credential of value as a recognized degree, diploma, certificate or credential that leads to further education and high quality employment.

## Who's working on MaineSpark's Adult Promise?

A diverse group of public and private higher education institutions, businesses, philanthropic groups, state departments, and non-profit organizations.  
 (For the most up-to-date list, visit [mainespark.me](http://mainespark.me)).

*The initial group researched and conceived of the **60% by 2025** attainment goal, a formal resolution was developed and signed in 2016, and an Attainment Challenge Grant from Lumina Foundation was awarded in April 2017.*



## How can YOU help Maine reach the goal of 60% by 2025?



keep doing the good work you're already doing, and tell us about it



strengthen collaborations and partnerships with other MaineSpark agencies and in your local community



go to [mainespark.me](http://mainespark.me) to get involved and stay in touch



send stories of how your organization is helping Maine get to 60% by 2025 to Lisa MacDonald Cooper, [lcooper@mdf.org](mailto:lcooper@mdf.org)

## Adult Promise steering committee

