

What is MaineSpark's goal?

60% of the Maine population with a credential of value by 2025.

At least 35% of the credentialed Mainers needed to reach this goal will be professionals moving to or beginning new careers in Maine.

What is MaineSpark's New Opportunities?

New Opportunities is one of four areas of focus—or “tracks”—of the MaineSpark initiative.

*The New Opportunities track is a network of MaineSpark coalition member agencies who contribute to workforce sustainability by attracting and retaining skilled professionals to live and work in Maine. New Opportunities has three focuses: **1)** keeping recent college graduates and Baby Boomers in Maine; **2)** supporting those interested in bringing skills back to their home state; and **3)** encouraging professionals—including immigrants and refugees—to upgrade their quality of life by moving to and working in Maine.*

What is the MaineSpark New Opportunities vision?

New Opportunities member agencies are working on



identifying, connecting, and amplifying existing efforts and resources for attracting and retaining skilled professionals for Maine's workforce



developing new resources, tracking progress and celebrating successes



promoting Maine's high quality of life to skilled workers who may want to relocate

What are the facts around skilled professionals in Maine?

- **36%** of the population with valuable experience and credentials are **Baby Boomers** (ages 55-73)
- Almost **30,000 immigrants and refugees** in Maine (65% of those populations) **already have a credential of value**
- About **15,000 post-secondary degrees are awarded in Maine** each year, and those graduates could be encouraged to keep their skills here in Maine
- There is also an untapped wealth of **professionals** who are **veterans** and **people with disabilities**

Who's working on MaineSpark's New Opportunities?

A diverse group of public and private higher education institutions, businesses, philanthropic groups, state departments, and non-profit organizations.
(For the most up-to-date list, visit mainespark.me)

How can YOU help Maine reach the goal of 60% by 2025?



go to mainespark.me to get involved and stay in touch



for suggestions on how to retain or recruit credentialed workers at your company, contact Elizabeth Vanderweide, evanderweide@famemaine.com or Megan Sanborn, msanborn@mainechamber.org



strengthen collaborations and partnerships with other MaineSpark partners and in your local community



send stories of how your organization is helping Maine get to 60% by 2025 to newopportunities@mainespark.me

New Opportunities partner agencies

Boomer Institute
Catholic Charities
Coastal Enterprises, Inc.
City of Portland, Office of Economic Opportunity
Finance Authority of Maine
John T. Gorman Foundation
Live and Work in Maine
Maine Community Foundation

Maine Department of Labor
Maine Development Foundation
Maine Municipal Association
Maine State Chamber of Commerce
Maine State Library
Portland Chamber of Commerce
Project>Login (Educate Maine)
University of Maine System